



**6 7 8**  
NOVEMBER 2025

Venue: BCFCC, Agargaon, Dhaka

**ORGANIZED BY:**



**BIZMAN**  
MEDIA LIMITED

**SUPPORTED BY:**



# Fisheries & Livestock Expo 2025 Overview

The **Livestock and Fisheries Expo 2025** aims to showcase innovations, technologies, and sustainable practices in the livestock and fisheries sectors. It is designed to bridge the gap between stakeholders, including farmers, researchers, policymakers, investors, and entrepreneurs, fostering growth and collaboration within these vital industries. The expo will feature specialized exhibition zones, technical sessions, B2B networking opportunities, and live demonstrations focusing on aquaculture, animal health, feed, breeding, and sustainable farming practices.

## About Bizman

**Bizman Media Ltd** organizes high-profile corporate events, summits, and exhibitions. **Bizman Media Ltd** combines creativity, strategic planning, and flawless execution to deliver exceptional outcomes. Renowned for its expertise in managing industry-focused events, **Bizman Media Ltd** excels in connecting stakeholders, fostering collaboration, and driving growth across various sectors. From conceptualization to completion, the company ensures every event reflects excellence, innovation, and professionalism.

## Objectives

- Promote innovation in fisheries & livestock
- Bridge the gap between entrepreneurs, farmers, and policymakers
- Showcase technologies, products, and solutions
- Facilitate investment and B2B networking
- Encourage youth participation and entrepreneurship

## Who will Participate

- ☐ Aquaculture Equipment & Technology
- ☐ Fish & Animal Feed Manufacturers
- ☐ Veterinary Medicines & Animal Health Products
- ☐ Dairy Equipment & Processing Units
- ☐ Hatchery & Breeding Solutions
- ☐ Poultry Farming & Equipment
- ☐ Livestock Nutrition & Supplements
- ☐ Tech & Smart Farming Tools
- ☐ Cold Chain & Storage Solutions
- ☐ Fisheries & Livestock Insurance Services
- ☐ Biosecurity & Waste Management Solutions
- ☐ Government & Development Agencies
- ☐ NGOs, Research Institutes & Universities
- ☐ Exporters, Importers & Traders

## Visitor Profile

- Fish & Livestock Farmers
- Hatchery Owners & Breeders
- Feed Mill Owners & Distributors
- Veterinary Doctors & Animal Health Experts
- Dairy & Poultry Farm Owners
- Entrepreneurs & Startups
- Government Officials (DoF, DLS, MoFL)
- Representatives from NGOs & Development Agencies
- Tech Solution Providers
- Investors & Financial Institutions
- Exporters, Importers & Buyers
- University Students & Researchers (Fisheries, Veterinary Sciences)
- Policy Makers & Industry Consultants
- Media & Trade Journalists
- General Public Interested in the fisheries & livestock business

## Details of The Expo

Category	Details
Event Name	Fisheries & Livestock Expo 2025
Organized by	Ministry of Fisheries & Livestock, Bizman Media Ltd
Supported by	Department of Fisheries, Department of Livestock
Date	6 <sup>th</sup> , 7 <sup>th</sup> , 8 <sup>th</sup> November 2025
Venue	Bangladesh China Friendship Conference Center (BCFCC), Agargaon, Dhaka
Time	10:00 AM – 8:00 PM (Daily)
Exhibition Area	800+ Stalls
Target Sectors	Fisheries, Livestock, Poultry, Dairy, Agri-tech
Key Attractions	Product Showcases, Seminars, Workshops, B2B Meetings
Expected Exhibitors	500+ Local & International Brands
Expected Visitors	40,000+ Industrie Professionals, Farmers & Entrepreneurs
Speakers & Guests	50+ speakers & guests

## Fisheries & Livestock Expo 2025 will cover

1. Sector-wise Exhibition (Fisheries, Livestock, Poultry, Dairy)
2. Product Showcases & Live Demonstrations
3. Technical Seminars & Panel Discussions
4. Training Workshops for Farmers & Entrepreneurs
5. Business-to-Business (B2B) Matchmaking Sessions

6. Youth Innovation Pavilion
7. Startup Showcase & Pitch Sessions
8. Government Policy & Scheme Information Booths
9. Lunches & Tea Breaks
10. Award & Recognition Ceremony

## Promotional Activities

- Social Media Promotions
- Outdoor Advertising
- Supplement in the Newspaper
- Diamond Festoon
- Event Website
- Email invitation
- WhatsApp Invitation
- Influencer Engagement
- Media Coverage
- Press conference
- Street Banner
- Engagement with local fisheries livestock groups and cooperatives.

## Gift Item

- Bag
- Bulletin
- Pen & Notebook
- Id Card & lanyard
- T-Shirt
- Key Ring
- Wrist Band
- Cap
- Certificate
- Crest

## Why Sponsor The Fisheries & Livestock Expo 2025?

**Targeted Participants-** Engage with Livestock entrepreneurs, policymakers, and industry leaders.

**Brand Visibility-** Gain exposure through extensive media coverage and event materials.

**Media Coverage-** Gain exposure through outdoor LED and social media campaigns leading up to and during the event.

**On-Site Branding-** Prominent logo placement across event materials, banners, and exhibition areas.

**Long-Term Recognition-** Feature in post-event materials and publications.

**Networking Opportunities-** Connect directly with key stakeholders and decision-makers.

**Direct Connections-** Build relationships with government officials, entrepreneurs, and investors.

**B2B Partnerships-** Foster collaborations and explore joint ventures in the Livestock value chain.

**Generate Leads-** Access a concentrated audience of potential clients and partners.

**Market Positioning-** Establish your brand as an essential part of the Livestock Market.

**Corporate Social Responsibility-** Align your brand with sustainable development and industry empowerment.

## Sponsorship Categories

- Title Sponsor
- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Stall

TYPE	AMOUNT (in BDT)	BENEFITS	DIGITAL BENEFITS
Title Sponsor	BDT 1,00,00,000 (1 Crore)	<ul style="list-style-type: none"><li>▪ The brand name is integrated into the event title (e.g., [Brand Name] Presents Fisheries &amp; Livestock Expo 2025.</li><li>▪ The brand name will be visible on our outdoor LED screen nationwide.</li><li>▪ Logo featured prominently on all event materials.</li><li>▪ Opportunity to deliver a speech during the inaugural ceremony.</li><li>▪ Full-page advertisement in the event souvenir.</li><li>▪ Acknowledgement in media coverage and press releases.</li></ul>	<ul style="list-style-type: none"><li>▪ Prominent placement of the sponsor's logo on the event website's homepage with a hyperlink to the sponsor's website.</li><li>▪ Logo included in all digital event banners, videos, and social media posts as the presenting partner.</li><li>▪ Dedicated social media campaigns featuring the Title Sponsor.</li><li>▪ Logo overlay during live-streamed sessions.</li><li>▪ Acknowledgment in real-time social media updates and video highlights.</li></ul>
Platinum Sponsor	BDT 50,00,000 (50 lakh)	<ul style="list-style-type: none"><li>▪ Logo placement on key materials (brochures, banners, and digital screens).</li></ul>	<ul style="list-style-type: none"><li>▪ Prominent placement on the sponsor section of the event website</li></ul>

		<ul style="list-style-type: none"> <li>▪ The brand name will be visible on our outdoor LED screen nationwide.</li> <li>▪ Opportunity to sponsor a key segment (e.g., keynote session or start-up pitch competition).</li> <li>▪ Complimentary exhibition booth.</li> <li>▪ Half-page advertisement in the event souvenir.</li> </ul>	<p>with a clickable link.</p> <ul style="list-style-type: none"> <li>▪ Inclusion in key digital assets such as event videos and social media banners.</li> <li>▪ Mention in pre-event announcements, speaker promotions, and countdown posts.</li> <li>▪ Inclusion in one social media story or carousel highlighting the sponsor's role.</li> </ul>
<b>Gold Sponsor</b>	BDT 20,00,000 (20 lakh)	<ul style="list-style-type: none"> <li>▪ Logo placement on event banners and screens.</li> <li>▪ Recognition during panel discussions and workshops.</li> <li>▪ The brand name will be visible on our outdoor LED screen nationwide.</li> <li>▪ Complimentary exhibition booth.</li> <li>▪ Quarter-page advertisement in the event souvenir.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Logo placement in the Gold Sponsor section of the event website.</li> <li>▪ Mention in group sponsor acknowledgment posts on Facebook, LinkedIn &amp; YouTube.</li> </ul>
<b>Silver Sponsor</b>	BDT 10,00,000 (10 lakh)	<ul style="list-style-type: none"> <li>▪ Logo featured on select event materials.</li> <li>▪ Mention during the event's closing remarks.</li> <li>▪ Small exhibition booth.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Logo placement in the Silver Sponsor section of the event website.</li> <li>▪ Group mention in sponsor acknowledgment posts on event social channels.</li> </ul>
<b>Stall</b>	BDT 1,25,000 (1 lakh 25 thousand)	<ul style="list-style-type: none"> <li>▪ Prime visibility and branding opportunities at the event venue.</li> <li>▪ Opportunity to showcase products, services, marketing activities and demonstrations.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Featured listing on the event's official website with brand logo and description.</li> <li>▪ Mentions and highlights in event social media campaigns.</li> </ul>

## SPONSOR TERMS & CONDITIONS

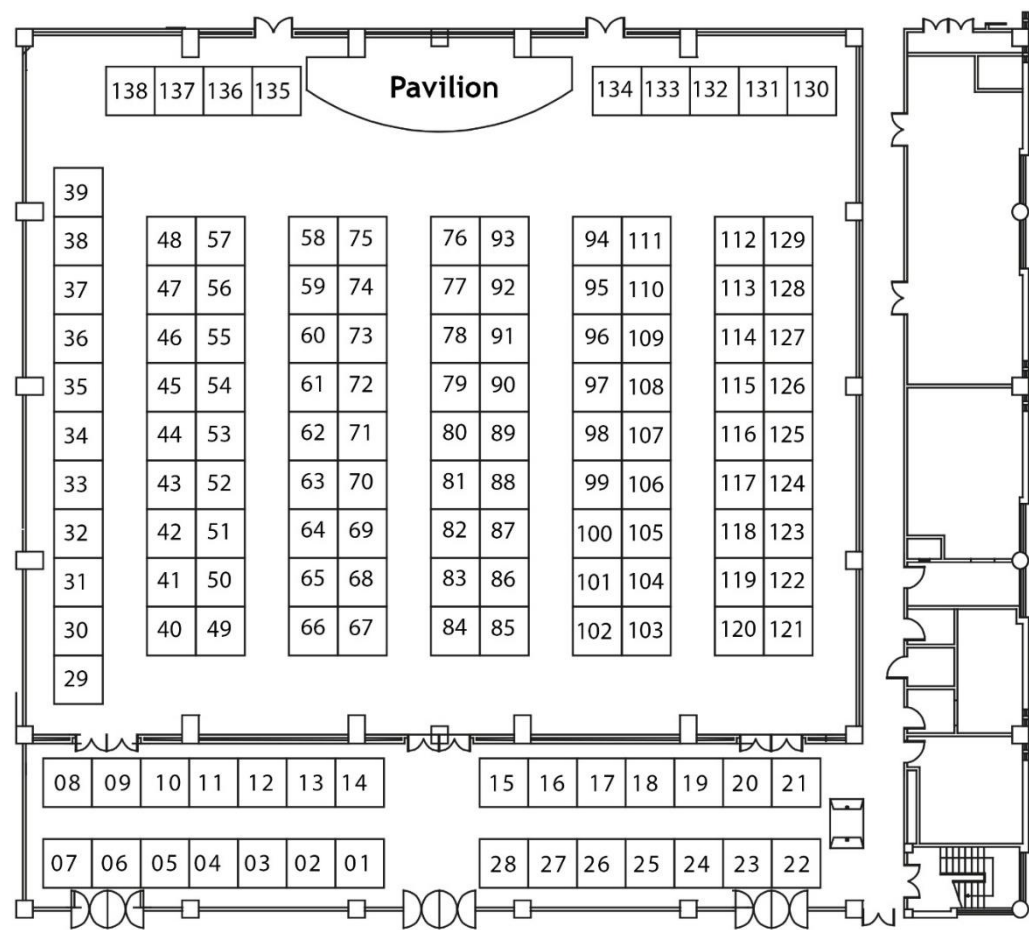
- Sponsors will get the offered benefits in all media promotions.
- The sponsorship deal will be activated after a contract is issued to “Bizman Media Limited” with a detailed chart of promotional aspects, benefits, and financial figures.
- **Bizman Media Limited** is legally liable to pay for all the services and benefits mentioned in the proposal. Any extra privilege or facility scope must be discussed with the authority; otherwise, the authority won't be liable for those activities.
- The contract should be issued with a 100% advance payment.
- Bizman Media Limited will keep the right to change the content of the fair if necessary.

\*\*\*\*If the above-mentioned terms and conditions are agreeable, the sponsorship agreement will be activated.

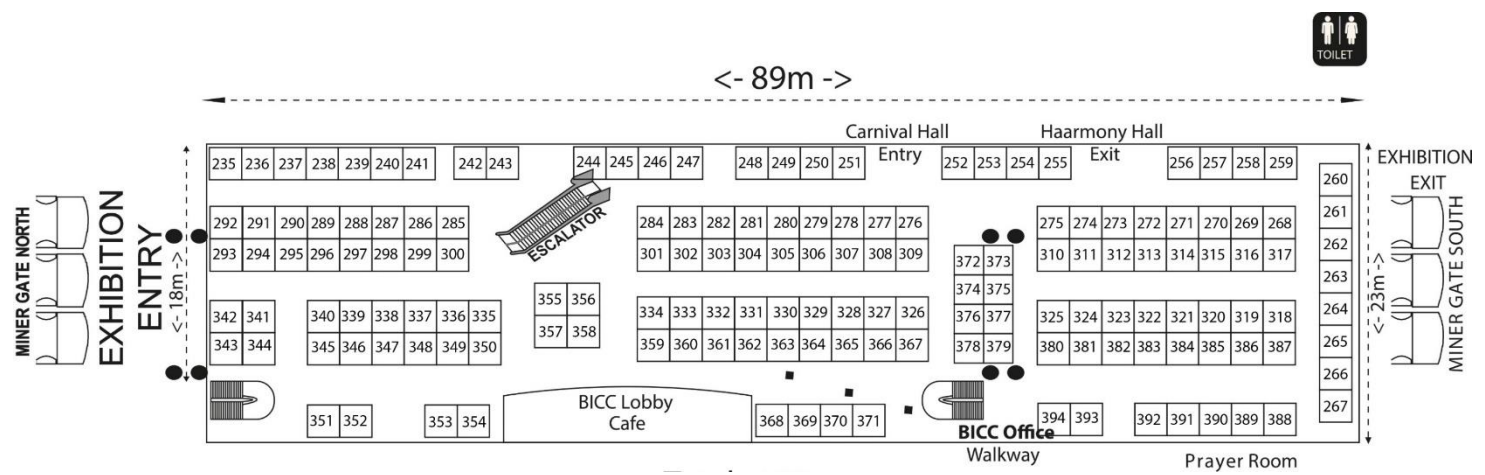
## Branding Opportunity

- Main Entry Arch
- LED
- Delegate Kits & Bags
- VIP Lounge Branding
- Feather flag
- Roman Banner
- Expo Guide & Map
- Big Cutout
- Photo booth
- X banner
- 360 Degree photo booth
- Top banner
- Lanyards & ID Cards
- Live Event Streaming
- Standee
- Festoon
- Borfi

Floor Plan Celebrity Hall

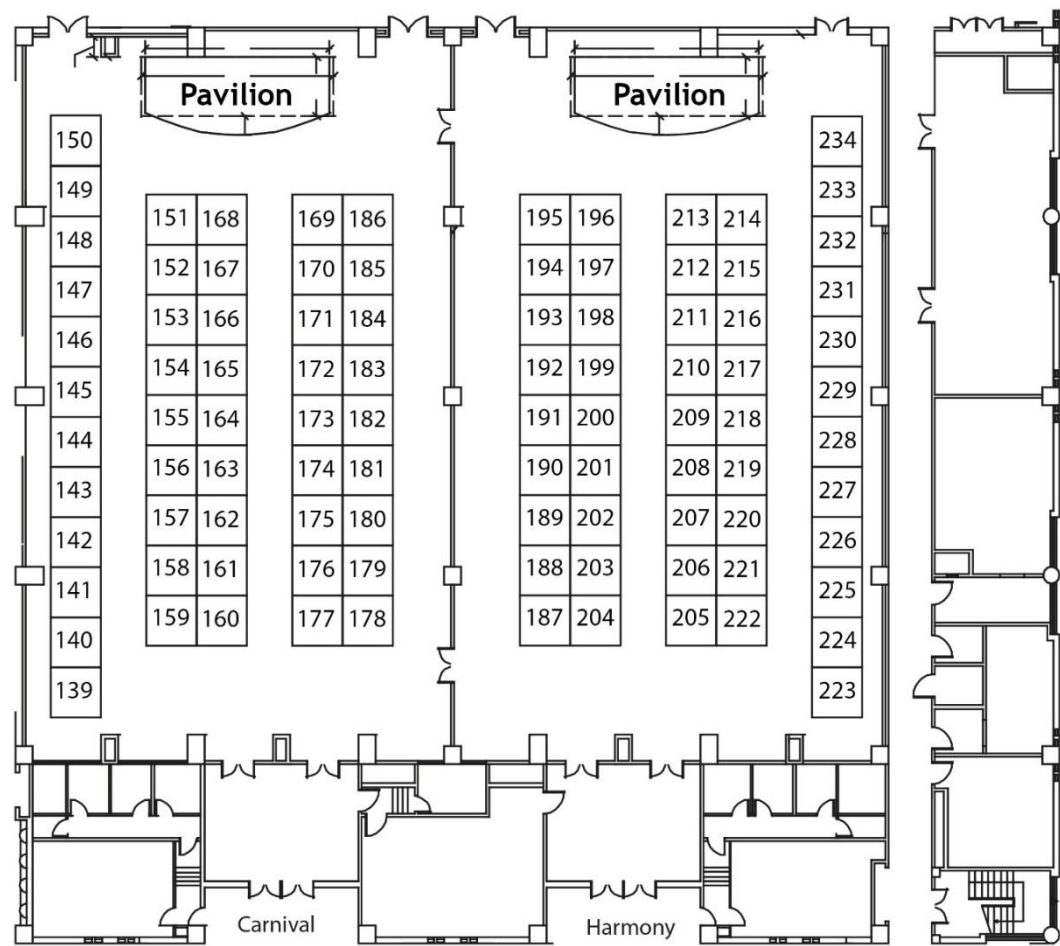


Floor Plan Milky Way

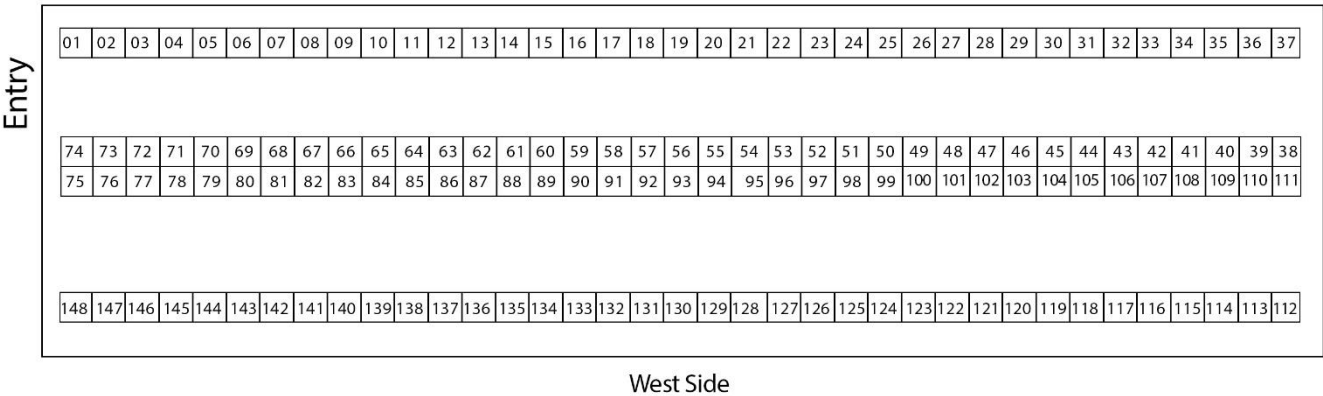




Floor Plan Harmony & Carnival



Floor Plan Outer



## Pr & Media Coverage

- **PR Coverage:** TV, Print & Online Media.
- **Digital Media Coverage:** Website, Facebook & other social sites promotion
- **Mass-media promotion:** Newspaper, Television, advertisement, special features & Reviews.

## Regarding Confirmation

Last Date of Confirmation	07/10/2025	With written confirmation
Stall Handover	05/11/2025	

## Payment

Please make our all payments with a pay order or cross cheque below this information:

Account name	Bizman Media Ltd.
Account Number	20502760100203310
Name of Bank	Islami Bank Bangladesh PLC, Gulshan Circle-1, Dhaka.
Routing No	125261753